## Tipperary BATAI

## Accounting Revision Seminar

## Saturday 27.04.2024

## Interpretation of Accounts

## Question 5

Presented by
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## PAST TOPIC - QUESTION 5

|  | $\mathbf{2 0 2 3}$ | $\mathbf{2 0 2 2}$ | $\mathbf{2 0 2 1}$ | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 0 8}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bank Manager |  | Yes |  |  |  |  | Yes |  |  | Yes |  |  | Yes |  |  |  |
| Shareholders |  |  | Yes | Yes | Yes |  |  | Yes |  |  |  | Yes |  |  | Yes | Yes |
| Debentures | Yes |  |  |  |  | Yes |  |  |  |  |  |  |  | Yes |  |  |
| Investor |  |  |  |  |  |  |  |  | Yes |  |  |  |  |  |  |  |
| Friend |  |  |  |  |  |  |  |  |  |  | Yes |  |  |  |  |  |

NOTE - Investors and Friends can use the same headings as Shareholders.

Remember if asked about granting a loan - you must recalculate the gearing ratio including the increase in the loan

## PAST QUESTIONS - QUESTION 5

PART A

|  | Debentures | Bank <br> Manager | Share <br> Holder | Share <br> Holder | Share <br> Holder | Debenture | Bank <br> Manager | Share <br> Holders | Investor | Bank <br> Manager | Friend | Share <br> Holder |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Part A |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Cash Sales |  |  | 21 |  | 19 |  |  |  |  | 14 |  |  |  |
| Cash Purchases |  | 22 |  |  |  | 18 |  | 16 |  |  |  | 12 |  |
| Opening Stock | 23 |  |  | 20 |  |  |  |  | 15 |  | 13 |  | 11 |
| Closing stock |  |  |  |  |  |  | 17 |  |  |  |  |  |  |
| ROCE | 23 |  | 21 |  | 19 | 18 |  | 16 |  | 14 |  |  |  |
| P/E Ratio | 23 | 22 | 21 | 20 | 19 | 18 |  | 16 | 15 | 14 | 13 | 12 | 11 |
| Dividend Cover | 23 | 22 | 21 |  | 19 |  |  | 16 |  |  |  | 12 |  |
| Interest Cover |  |  | 21 | 20 |  | 18 | 17 |  | 15 |  | 13 | 12 |  |
| ROSF |  | 22 |  | 20 |  |  | 17 |  |  |  |  |  |  |
| Dividend Yield | 23 |  |  | 20 | 19 | 18 | 17 | 16 | 15 | 14 | 13 |  | 11 |
| EPS |  |  |  |  |  |  | 17 |  | 15 | 14 | 13 |  | 11 |
| Gearing |  | 22 |  |  |  |  |  |  |  |  |  |  | 11 |

## PART B

|  | Debentures | Bank <br> Manager | Share <br> Holder | Share <br> Holder | Share <br> Holder | Debenture | Bank manager | Share <br> Holders | Investor | Bank <br> Manager | Friend | Share <br> Holder | Bank <br> Manger |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PART B |  |  |  |  |  |  |  |  |  |  |  |  |  |
| EPS | 23 | 22 | 21 | 20 | 19 | 18 | 17 | 16 | 15 | 14 | 13 | 12 | 11 |
| DPS |  | 22 | 21 | 20 | 19 | 18 | 17 | 16 | 15 | 14 | 13 | 12 | 11 |
| Interest Cover | 23 | 22 | 21 | 20 | 19 | 18 | 17 | 16 | 15 | 14 | 13 | 12 | 11 |
| Acid Test | 23 | 22 | 21 | 20 | 19 | 18 | 17 | 16 | 15 | 14 | 13 | 12 | 11 |
| ROCE |  | 22 | 21 | 20 | 19 | 18 | 17 | 16 | 15 | 14 | 13 | 12 | 11 |
| Gearing | 23 | 22 | 21 | 20 | 19 | 18 | 17 | 16 | 15 | 14 | 13 | 12 | 11 |
| Dividend Cover | 23 | 22 | 21 | 20 | 19 | 18 | 17 | 16 |  | 14 | 13 | 12 | 11 |
| Dividend Yield |  |  | 21 | 20 | 19 | 18 | 17 | 16 |  | 14 | 13 | 12 | 11 |

## PART C

|  | Debenture | Bank <br> Manager | Share <br> Holder | Share <br> Holder | Share <br> Holder | Debenture | Bank manager | Share <br> Holders | Investor | Bank <br> Manager | Friend | Share <br> Holder | Bank <br> Manger |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross Profit Margin |  | 22 |  |  |  |  |  |  |  |  |  | 12 |  |
| Changes in the GPM |  | 22 |  |  |  |  |  | 16 |  |  |  |  |  |
| Improve the GPM |  | 22 |  |  |  |  |  |  |  |  |  |  |  |
| Reason of increase or decrease in GPM |  |  |  |  |  |  |  |  |  |  |  | 12 |  |
| Lowly Geared |  |  |  |  |  | - |  | 16 |  |  |  |  |  |
| Advantages of gearing |  |  | 21 |  |  |  |  |  |  |  |  |  |  |
| Reduce Gearing |  |  | 21 |  |  |  |  | 16 |  |  |  |  |  |
| Stock Turnover |  |  |  | 20 |  |  |  |  |  |  |  |  |  |
| Current Ratio |  |  |  |  | 19 |  |  |  |  |  |  |  |  |
| Acid Test |  |  |  |  | 19 |  |  |  |  |  |  |  |  |
| Liquidity \& Solvency | 23 |  |  |  | 19 |  |  |  |  | 14 |  |  |  |
| Debtor, Creditor Days |  |  |  |  |  | 18 |  |  |  |  |  |  |  |
| Importance of financial information |  |  |  |  |  |  | 17 |  |  |  |  |  |  |
| Limitations of Ratios |  |  |  |  |  |  |  |  | 15 |  |  |  | 11 |
| Advice to purchase a business |  |  |  |  |  |  |  |  |  |  | 13 |  |  |
| Prudent Management | 23 |  |  |  |  |  |  |  |  |  |  |  |  |

## IMPORTANT FORMULAS - QUESTION 5

| PROFITABILITY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Return on Capital Employed (ROCE) |  |  |  |  |  |
| Net Profit (Before Interest and Tax) Capital Employed |  | , | $\frac{100}{1}$ |  | - |
| Answer In |  |  |  |  | NB |
| Return on Shareholders' Funds (ROSF) |  |  |  |  |  |
| Net Profit (After Tax and Preference Dividends) |  |  | x | $\frac{100}{1}$ | - |
| Answer In |  |  |  |  | NB |
| Gross Profit Percentage (Margin) |  |  |  |  |  |
| $\frac{\text { Gross Profit }}{\text { Sales }}$ |  | x | $\frac{100}{1}$ |  | - |
| Answer In |  |  |  |  | NB |
| Net Profit Percentage (Margin) |  |  |  |  |  |
| Net Profit Sales |  | x | $\frac{100}{1}$ |  | - |
| Answer In |  |  |  |  | NB |


| Gross profit Mark- Up |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\underline{\text { Gross Profit }}$ |  |  |  |
| Cost of Sales | x | $\frac{100}{1}$ | - |  |
| Answer In $\%$ |  |  |  |  |
|  |  |  |  |  |


| LIQUIDITY |  |  |
| :---: | :---: | :---: |
| Current Ratio (Liquidity) |  |  |
|  | Current Asset Current Liabilities | - |
| Answer In | 02:01 | NB |
| Acid Test Ratio (Liquidity) |  |  |
|  | Current Asset - Closing Stock Current Liabilities | - |
| Answer In | 01:01 | NB |


| GEARING AND ACTIVITY |  |  |  |
| :---: | :---: | :---: | :---: |
| Fixed Interest Capital to Total Capital (Gearing) |  |  |  |
|  | $\underline{\text { Loans + Debentures + Preference Shares }}$ |  | - |
| Answer In | \% or <br> Ratio |  | NB |



|  | Total Capital |
| :---: | :---: |
| Total Capital $=$ | Equity Capital + Fixed Interest Capital |
| Equity Capital $=$ | Ordinary Share Capital + Reserves |
|  |  |
|  | Equity Capital |
|  |  |
|  | Fixed Interest Capital (Debt) |
|  |  |
|  |  |
|  |  |
|  |  |


| INVESTMENTS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Earnings Per Share (EPS) |  |  |  |  |
| Net Profit After Preference Dividends |  | x | $\underline{100}$ | - |
| Ordinary Share Issued 1 |  |  |  |  |
| Answer In | Cent |  |  | NB |


| Price Earnings Ratio (P/E Ratio) |  |  |  |
| :---: | :---: | :---: | :---: |
| Market Value per Share |  |  |  |
| Answer In | Years |  | NB |
| Dividend Per Share (DPS) |  |  |  |
|  | Ordinary Dividend <br> Ordinary Shares Issued | $\frac{100}{1}$ | - |
| Answer In | € / Cent |  | NB |
| Dividend Cover |  |  |  |
|  | Net Profit after tax and Preference Dividends Ordinary Dividend |  |  |
| Answer In | Times |  | NB |
| Dividend Yield |  |  |  |
|  | Dividend Per Ordinary Share <br> Market Value per share | $\frac{100}{1}$ | - |
| Answer In | \% |  | NB |


| Period to recoup share price at present pay out rate |  |
| :---: | :---: |
|  | Market value per share <br> Dividend Per Share |
| Answer In Years | - |
|  | Projected Market Value for one Ordinary Share |
|  |  |
| P/E Ratio x Earnings Per Share | - |
| Answer In |  |
|  |  |

## Additional Resources

Click here to access an interactive game to help remember the ratios.

## PAST PART A - QUESTION 5

You are required to calculate the following for 2022: (where appropriate calculations should be made to two decimal places).
(i) The opening stock if the rate of stock turnover is 14 based on average stock
(ii) Return on capital employed
(iii) Price earnings ratio
(iv) Dividend cover
(v) Dividend yield.

## Opening Stock

You are required to calculate the following for 2022: The opening stock if the rate of stock turnover is 14 based on average stock

## Formula

## Rate of stock turnover

Cost of Sales
Average stock

Activity
Formula

Activity
Formula

## Rate of stock turnover

| $\frac{\text { Cost of Sales }}{\text { Average stock }}$ | $=$ | 14 |
| :--- | :--- | :--- |
| $\frac{\text { Cost of Sales }}{\text { Average Stock }}$ | $=$ | 14 |
| $€ 560,000$ | $=$ | Average Stock x 14 |
| $\frac{€ 560,000}{14}$ | $=$ | Average Stock |

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## Back to Table

## Opening Stock

| You are required to calculate the following for 2019: The opening stock if the rate of stock turn- |
| :--- |
| over is 8 based on average stock |
| Formula |
| Rate Stock Turnover |
| Average Stock |

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## ROCE

You are required to calculate the following for 2022: Return on capital employed.


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## Question

You are required to calculate the following for 2020: Return on capital employed.
2021 - Ratio (Fauci PLC)
Formula Net Profit Before Interest and Tax X $\underline{100}$
Capital Employed
$=\begin{array}{lll}€ 39,000+€ 20,000 \\ € 621,000 & \text { x } & \frac{100}{1}\end{array}$
$=\begin{array}{ccc}€ 59,000 \\ € 621,000 & & \frac{100}{1}\end{array}$
$=0.095 \times 100$

ROCE $=\quad 9.50 \%$

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## P / E Ratio (Market Price)

You are required to calculate the following for 2022: Price earnings ratio
2023 - O'Malley

## Formula

Market price Per Share
Earnings Per Share
Investment
Ratios

NOTE We need to calculate the Earnings per Share figure first.

## Formula (EPS)

Net Profit - Preference Dividends
Number of Ordinary Share issued

Investment Ratios

## Preference Dividends

$4 \% \mathrm{x} € 100,000$
$=€ 4,000$

$$
\begin{aligned}
& =\frac{€ 104,000-€ 4,000}{€ 450,000} \\
& =\frac{€ 100,000}{€ 450,000} \\
& =\quad 0.2222 \\
& =\quad 22.22 \mathrm{cent}
\end{aligned}
$$

## Formula

130
22.22

$$
=\quad 5.85 \text { years }
$$

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## P / E Ratio (Market Price)

You are required to calculate the following for 2020: The current market price if the price earnings ratio is $\mathbf{1 2}$.

Formula $\quad$| Market price Per Share |
| :---: |
| Earnings Per Share |

NOTE We need to calculate the Earnings per Share figure first.

Formula (EPS) Net Profit - Preference Dividends
Number of Ordinary Share issued

Preference Dividends
$9 \% \mathrm{x} € 100,000$
$=€ 9,000$
$=\frac{€ 39,000-€ 9,000}{€ 200,000}$
$=\quad \underline{€ 30,000}$
$=\quad 0200,000$
$=\quad 15$ cent

Formula $\quad \begin{aligned} & \text { Market price Per Share } \\ & \text { Earnings Per Share }\end{aligned}=12$

| $=$ | Market Price Per Share | $=$ | 12 |
| :---: | :---: | :---: | :---: |
|  | 15 |  |  |
| = | Market Price Per Share | $=$ | 12 * 15 |
| $=$ | Market Price Per share | = | 180 Cent |

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## Dividend cover

## You are required to calculate the following for 2022: Dividend cover.

2023 - O’Malley

## Formula

Net Profit - Preference Dividends
Ordinary Dividends

Investment<br>Ratios

First, we need to calculate the

1. Preference Dividends and
2. Ordinary Dividends

| Dividends paid | $€ 40,000$ | Taken form the Question. |
| :--- | :--- | :--- |
| Preference Dividends | $\underline{€ 4,000}$ | See working below. |
| Ordinary Dividends | $€ 36,000$ |  |

## Preference Dividends

$€ 100,000 * 4 \% \quad$ Taken from the question
$=€ 4,000$

## Ordinary Dividends

Remember the figure for dividends paid is made up of ordinary dividends and preference dividends added together. So, to find ordinary dividends we take the preference dividends figure away from the dividends paid figure.

$$
\begin{aligned}
& =\frac{€ 104,000-€ 4,000}{€ 36,000} \\
& =\frac{€ 100,000}{€ 36,000} \\
& =2.7777 \\
\text { Dividend Cover } & =2.78 \text { Times }
\end{aligned}
$$

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## Question

You are required to calculate the following for 2020: Dividend cover.

Formula
Net Profit - Preference Dividends
Ordinary Dividends

| Dividends paid | $€ 13,000$ Taken form the Question. |
| :---: | :---: |
| Preference Dividends | €9,000 See working below. |
| Ordinary Dividends | $€ 4,000$ |
| Preference Dividends |  |
| €100,000 * 9\% | Taken from the question |
| = €9,000 |  |
| = | € $¢ 9,000-€ 9,000$ |
|  | $€ 4,000$ |
| $=$ | $€ 3$ ¢0,000 |
|  | $€ 4,000$ |
| Dividend Cover = | 7.5 Times |

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## Dividend Yield

You are required to calculate the following for 2019: Dividend Yield

NOTE - Market Price per share is $€ 1.30$. as per the question (sometimes you might have to calculate this using the $\mathrm{P} / \mathrm{E}$ Ratio

## Dividend Per Share <br> Formula Ordinary Dividends <br> Ordinary Shares

$x \quad \frac{100}{1} \quad$ Investment | Ratios |
| :---: |


| Formula | Dividend Pe |
| :--- | :--- |
| Market Price |  |

Investment
Ratios

| Dividends Paid | $€ 40,000$ |
| :--- | ---: |
| Preference Dividends | $\underline{€ 4,000}$ |
| Ordinary Dividends | $€ 36,000$ |
|  | $=\quad$$€ 36,000$ <br>  <br> DPS |
|  | 8 c |

Dividend Yield

| $\frac{8 \mathrm{c}}{130 \mathrm{c}}$ | x | $\underline{100}$ |
| :--- | :--- | :--- |
| 1 |  |  |

$=\quad .06153 \times 100$
$=6.15 \%$

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## Question



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## Cash Sales

## Cash sales if the period of credit given to debtors is $\mathbf{3}$ months.

NOTE Total Sales = Cash Sales + Credit Sales
Total Sales - Credit Sales $=$ Cash Sales

## Formula

$\frac{\text { Trade Debtors }}{\text { Credit Sales }}$
$\underline{12}$
1

Activity
Formula

All of this formula is equal to 3 months.
Trade Debtors X $\quad \underline{12}=3$ Months
Credit Sales 1

Now fill in the formula with the information we know (Debtors is $€ 174,000$ see the question)

| $\frac{€ 174,000}{\text { Credit Sales }}$ | X | $\underline{12}$ |
| :--- | :--- | :--- |
| 1 |  |  |$\quad 3$ Months

Now we can cross multiply and bring the credit sales to the other side of the equals (Remember if it's division when we swap over it become multiplication)

$$
€ 174,000 \times 12=\quad \text { Credit Sales } \times 3 \text { months }
$$

Now complete the equation as far as you can.

$$
€ 2,088,000=\text { Credit Sales } \times 3 \text { months }
$$

Next, we find out what credit sales are. This is done by bringing the 3 months figure to the other side of the equals.

$$
\begin{aligned}
& \frac{€ 2,088,000}{3 \text { months }}=\quad \text { Credit Sales } \\
&=\quad € 690,000 \quad=\quad \text { Credit Sales }
\end{aligned}
$$

REMEMBER Total Sales = Cash Sales + Credit Sales
Total Sales - Credit Sales $=$ Cash Sales

| $€ 908,000-€ 690,000$ | $=$ | Cash Sales |
| :--- | :--- | :--- |
| $€ 212,000$ | $=$ | Cash Sales |

IMPORTANT - You must include the units with your answer - For example if it is $€$, Times.

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## Question

Cash purchases if the period of credit received from trade creditors is $\mathbf{3 . 6}$ months, and $\mathbf{2 0 \%}$ of total purchases are cash purchases.

Using the statements supplied with the 2022 Ratio question calculate the Cash Purchases figure

| NOTE | Total Purchases $=$ Cash Purchase + Credit Purchases |
| :--- | :--- | :--- |
| Purchases $=$ Cost of Sales - Opening Stock + Closing Stock |  |

All of this formula is equal to 3.6 months

| Trade Creditors | X | $\underline{12}$ | $=$ | 3.6 Months |
| :---: | :---: | :---: | :---: | :---: |
| Credit Purchases |  | 1 |  |  |
| $\underline{€ 21,000}$ | X | $\underline{12}$ | $=$ | 3.6 Months |
| Credit Purchases |  | 1 |  |  |
| $€ 21,000 \times 12=$ | Credit Purchases x 3.6 months |  |  |  |
| €252,000 = | Credit Purchases x 3.6 months |  |  |  |
| $\underline{¢ 252,000}=$ | Credit Purchases |  |  |  |
| 3.6 months |  |  |  |  |
| $€ 70,000=$ | Credit Purchases |  |  |  |

REMEMBER Total Purchases $=$ Credit Purchases + Cash Purchases

$$
100 \%=80 \%+20 \%
$$

| $80 \%$ | $=€ 70,000$ |
| ---: | :--- |
| $1 \%$ | $=€ 70,000 / 80$ |
|  | $=€ 875$ |
| $20 \%$ | $=€ 875 * 20$ |
|  | $=€ 17,500$ |
| Cash Purchase | $=€ 17,500$ |
| IMPORTANT - You must include the units with your answer - For example if it is $€$, Times |  |

## Back to Table

## Interest cover.

You are required to calculate the following for 2020: Interest cover. 2021 - Ratio (Fauci PLC)

## Formula

Net Profit Before Interest and Tax
Interest
Gearing
Ratios
$=\quad € 39,000+€ 20,000$
$€ 20,000$
$=\quad € 59,000$
$€ 20,000$
$=\quad$ 2.95 Times

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## Question

You are required to calculate the following for 2019: Interest cover.

Using the statements supplied with the 2020 Ratio question calculate the Dividend
Cover

Formula $\quad$ Net Profit Before Interest and Tax
Interest
$=€ 104,000+€ 16,000$
$€ 16,000$
$=\quad \underline{€ 120,000}$
$€ 16,000$
$=\quad 7.5$ Times

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## Closing Stock

You are required to calculate the following for 2016: The closing stock if the rate of stock turnover is 10 based on average stock.
Formula Stock Turnover $=\quad$ Cost of sales

Activity
Formula
Average Stock $=\quad$ Opening Stock + Closing Stock 2
$\underline{\text { Cost of Sales }}=10$
Average Stock

| $€ 565,000$ | $=$ | Average Stock x 10 |
| :--- | :--- | :--- |
| $\frac{€ 565,000}{10}$ | $=$ | Average Stock |
| $€ 56,500$ | $=$ | Opening + Closing stock |
|  |  |  |
| $€ 56,500 * 2$ | $=$ | Opening + Closing Stock |
| $€ 113,000$ | $=$ | Opening + Closing Stock |
| $€ 113,000-$ | $=$ | $€ 73,000+$ Closing Stock |
| $€ 113,000-€ 73,000$ | $=$ | Closing Stock |
| $€ 40,000$ | $=$ | Closing Stock |

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## Return On Shareholder Funds

You are required to calculate the following for 2021: Return On Shareholders Funds


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## Question

You are required to calculate the following for 2019: Return On Ordinary Shareholders
Funds
2020 - Robinson PLC
Using the statements supplied with the 2019 Ratio question calculate the Return On Shareholders Funds

## Net Profit-Preference Dividends x $\underline{100}$

Share holder Funds 1

Preference Dividends $€ 200,000 * 6 \%=€ 12,000$
$=\frac{€ 104,000-€ 12,000}{€ 460,000+€ 122,000} \quad$ x $\quad \frac{100}{1}$
$=\quad € 92,000$
€582,000
$=15.81 \%$

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## Earnings Per Share

You are required to calculate the following for 2016: Earnings Per Share

| Formula $\quad$ Net Profit after Preference Dividends | $x$ | $\underline{100}$ |
| :---: | :---: | :---: | :---: | :---: |
| Ordinary Share Issued |  | 1 |

## Preference Dividends

$€ 150,000$ * 5\%
$=€ 7,500$


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## Gearing

You are required to calculate the following for 2021: Earnings Per Share


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## Question

You are required to calculate the following for 2014: Gearing

2021 - Ratio (Fauci PLC)

Using the statements supplied with the 2020 Ratio question calculate the Gearing

| Formula | Loans + Debentures + Preference Shares <br> Capital Employed | x | $\underline{100}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| $=$ | $\underline{0+€ 250,000+€ 250,000}$ | x | $\underline{100}$ |  |
| $=$ | $\underline{€ 1,087,000}$ |  | 1 |  |
| $=$ | $€ 1,0800,000$ | $x$ | $\underline{100}$ |  |
| $=$ | $46 \%$ |  | 1 |  |
|  |  |  |  |  |

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## PAST COMMENT QUESTIONS - QUESTION 5

## DEBENTURES

Remember to use the following headings and ratios when commenting on part B . These will be used from a Debentures point of view.

| Performance |  | State of Affairs |  |  | Prospectus |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Profitability | Dividend <br> Policy | Liquidity | Gearing | Security | Sector |  |
| 1. ROCE | 1.Dividend <br> Cover1. Acid <br> Test | 1. Gearing | 1. Security | 2. Sector |  |  |
| 1. EPS | 2.Dividend <br> Pay out2. Interest <br> Cover |  |  |  |  |  |

Try to use the following sentence to help you remember the headings for Debenture comments Patricia Doyle Loves Grading In School

## NOTE

You might have to calculate some ratios still for part B - calculate them quickly using your calculator and make a record of the figures.

Important Ratios for PART B

1. Earnings Per Share
2. Dividend Per share
3. Interest Cover
4. Acid Test Ratio
5. Market Value per share
6. Return on Capital Employed
7. Gearing
8. Dividend Cover
9. Dividend Yield

## PART B COMMENTING ON THE COMPANY

Using the following figures from the 2023 Exam Paper (O'Malley Ltd)

| Ratios and information for year <br> ended $\mathbf{3 1 / 1 2 / 2 0 2 2}$ |  |
| :--- | :--- |
| ROCE | $13.23 \%$ |
| P/E Ratio | 5.85 years |
| EPS | 22.22 c |
| Dividend cover | 2.78 times |
| Dividend Yield | $6.14 \%$ |
| DPS | 8 c |
| Market Share | 1.30 |
| Gearing | $48.64 \%$ |
| Quick Ratio | $1.2: 1$ |
| Interest Cover | 425 Times |


| Ratios and information for year <br> ended 31/12/2021 |  |
| :--- | :--- |
| EPS | 13 c |
| Dividend Cover | 2.57 times |
| Market Share | $€ 1.25$ |
| ROCE | $14.28 \%$ |
| Gearing | $35 \%$ |
| Interest Cover | 7.12 Times |
| Quick Ratio | $1.5: 1$ |
| P/E Ratio | 5.43 times |

## PERFORMANCE

## PROTIFABILITY

## ROCE

## Questions to answer

1. Say what you see - compared to previous years.
2. Is this an improvement/dis-improvement, positive or negative trend.
3. Say if the company is profitable - compared to risk free investments.
4. Compared to debenture \& preference rates.
5. Would debenture holders be satisfied/dissatisfied? And why

## Template

Tip - Fill in the blank as per your workings and use the correct statement to complete your comment

1. In $\qquad$ the ROCE is $\qquad$ $\%$. In $\qquad$ the ROCE was $\qquad$ \%
2. This is an improvement / dis-improvement of $\qquad$ $\%$ and is a positive / negative trend
3. The company is profitable / not profitable as the return is higher than risk free investment of $\mathbf{0 - 2 \%}$
4. The company is borrowing at a rate of $\qquad$ \% (debenture) and getting a return higher / below this - why borrow at a rate higher than the return. Preference share capital has a rate of $\qquad$ \%. The company is / is not making effective use of resources.
5. Debentures holders would be satisfied / dissatisfied - as the company is making more / less efficient use of its resources available to them.
6. In $\underline{2022}$ the ROCE is $\underline{13.23} \%$. In $\underline{2021}$ the ROCE was $\underline{14.8 \%}$

Tip - MUST include the text that is in bold
2. This is a dis-improvement of $\underline{1.05 \%}$ and is a negative trend.
3. The company is profitable as the return is higher than risk free investment of 0-2\%
4. The company is borrowing at a rate of $\underline{8} \%$ (debenture) and getting a return higher. The company is not making effective use of resources. The preference shares capital rate of $4 \%$
5. Debenture holders would be dis-satisfied - as the company is making less efficient use of its resources available to them
$38 \mid \mathrm{Page}$

## Earnings Per share

## Questions to answer

1. Say what you see - compared to previous years.
2. Is this an improvement/dis-improvement, positive or negative trend.
3. Would debenture holder be satisfied/dissatisfied?

Tip - Fill in the blank as per your workings and use the correct statement to complete your comment

## Template

1. In $\qquad$ the EPS is $\qquad$ c. In $\qquad$ the EPS was $\qquad$ c _c and is a positive / negative trend.
2. This is an improvement / dis-improvement of $\qquad$
3. Debenture holders would be satisfied / dissatisfied as the management is using / not using the resource available to them efficiently.

Suggested Solution (2023-O'Malley LTD)

1. In $\underline{2022}$ the EPS is $\underline{22.22} \mathbf{c}$. In $\underline{2021}$ the EPS was $\underline{23} \mathbf{c}$
2. This is a dis-improvement of $.78 \mathbf{c}$ and is a negative trend.
3. Debenture holders would be dissatisfied as the management is not using the resources available to them efficiently.

## DIVIDEND POLICY

Dividend Cover

## Questions to answer

1. Say what you see - compared to previous years.
2. Is this an improvement/dis-improvement, positive or negative trend.
3. Would debenture holders be satisfied/dissatisfied?

Tip - Fill in the blank as per your workings and use the correct statement to complete your comment

## Template

1. In $\qquad$ the Dividend cover is $\qquad$ times, In $\qquad$ the

Dividend cover was $\qquad$ times
2. This is an improvement / dis - improvement and is a positive / Negative trend. It means more / less profit is being retained for expansion purposes and repayment of loans.
3. Debenture holders would be satisfied / dis - satisfied with this.

## Suggested Solution (2023 - O'Malley LTD)

1. In $\underline{2022}$ the Dividend cover is $\underline{2.78}$ times, In $\underline{2021}$ the Dividend cover was 2.57 times.
2. This is an improvement and is a positive trend. It means more profit is being retained for expansion purposes and repayment of loans.
3. Debenture holders would be satisfied with this.

## Dividend Pay-out

## Questions to answer

1. Say what you see - compared to previous years.
2. Is this an improvement/dis-improvement, positive or negative trend.
3. Would debentures be satisfied/Dissatisfied?

## Template

Tip - Fill in the blank as per your workings and use the correct statement to complete your

1. In $\qquad$ the Dividend payout is $\qquad$ \%. In $\qquad$ the comment

Dividend payout was $\qquad$ \%
2. This is an improvement / dis-improvement of $\qquad$ c. This is a positive / negative trend.
3. Debenture holders would be satisfied / dis - satisfied with this in the short terms as it indicates how much the company is / is not retaining for expansion and paying interest.

Suggested Solution (2023-O'Malley LTD)

1. In 2022 the dividend pay-out is $35.97 \%$. In 2021 the dividend pay-out was $38.9 \%$
2. This is an improvement and a positive trend.

Tip - MUST include the text that is in bold
3. Debenture holders would be satisfied with this in the short term as it indicates how much money the company is retaining for expansion and paying interest

## Note - Dividend Pay-Out

1. Dividend pay-out should be less than $50 \%$ for Debenture holders to be satisfied.
2. If above $50 \%$ - they are paying out too much dividend - this means that debenture holders will not be happy as the company is not retaining enough money for expansion and paying interest.
3. If below $50 \%$ - Debenture holders would be happy as the company should have enough retained for expansion and paying interest.
4. The formula to calculate Dividend payout is $=$ DPS/EPS $\times 100 / 1=\%$

## STATE OF AFFAIRS

## LIQUIDITY

Acid Test Ratio

## Questions to answer

1. Say what you see - compared to previous years.
2. Is this an improvement/dis-improvement, positive or negative trend (compare to recommended ratio)
3. Does it have a liquidity problem - can they pay debts in the short term.
4. Would Debenture holders be satisfied/dis-satisfied.
5. Will the company be able to pay back the debt if the trends continue.

Tip - Fill in the blank as per your workings and use the correct statement to complete your comment

1. In $\qquad$ the acid test ratio is $\qquad$ . In $\qquad$ the acid
test ratio was $\qquad$
2. This is an improvement / Dis-improvement of $\qquad$ c and is above / below the recommended ratio of $\mathbf{1 : 1}$
3. $\qquad$ PLC does / does not have a liquidity problem and are able / not able to pay their debts as they fall due in the short term. This is because they have $€_{-}$_in liquid assets for every euro it owes in the short term.
4. Debenture Holders will be satisfied / dis - satisfied as _PLC will / will not have problems paying out dividends or other short-term debts as they fall due.
5. If this trend continues, the ability to pay interest would / would not come under pressure and funds would / would not be available to invest for the purpose of repaying the loan.
6. In $\underline{2022}$ the acid test ratio was $\underline{1.20: 1}$. In $\underline{2021}$ the acid

Tip - MUST include the text that is in bold test ratio was 1.5:1
2. This is a dis-improvement of $.30 \mathbf{c}$ but is above the recommended ratio of $\mathbf{1 : 1}$
3. O'Malley LTD does not have a liquidity problem and will be able to pay their debts as they fall due in the short term. This is because they have $€ \underline{1.20}$ in liquid assets for every euro it owes in the short term.
4. Debenture holders will be satisfied as O'Malley Ltd will not have problems paying out dividends or other short-term debts as they fall due
5. If this trend continues, the ability to pay interest would come under pressure and funds would not be available to invest for the purpose of repaying the loan.

## GEARING

## Gearing

## Questions to answer

1. Say what you see - compared to previous years.
2. Is this an improvement/dis-improvement, positive or negative trend and it the company is a lowly/highly geared company.
3. Does it depend on outside borrowing.
4. Would debenture holders be satisfied/dis-satisfied.

Template

Tip - Fill in the blank as per your workings and use the correct statement to complete your comment.

1. In $\qquad$ the gearing ratio is $\qquad$ $\%$. In $\qquad$ the gearing ratio was $\qquad$ \%
2. This is an improvement / dis - improvement and is a positive / negative trend. But the company is a lowly / highly geared company and is finance more by debt / equity than by equity / debt
3. This means the company is dependent / less dependent on outside borrowing and would appear to be less / more of a risk from outside investors. Debenture holders would be satisfied / dis-satisfied as the business is now less / more dependent on outside borrowing and would will be paying higher / lower interest payment,
4. There is a less significant / significant risk to the firm from outside investors.

## Suggested Solution (2023 - O'Malley LTD)

Tip - MUST include the text

1. In $\underline{2022}$ the gearing ratio is $\underline{48.64} \%$. In 2021 the gearing ratio was $35 \%$
2. This is a dis-improvement and is a negative trend. The company is a lowly geared company. But the company is a lowly geared company and is finance more by equity than by debt
3. This means the company is less dependent on outside borrowing and would appear to be more of a risk from outside investors. Debenture holders would be satisfied as the business is now less dependent on outside borrowing and would will be paying lower interest payment,
4. There is a less significant risk to the firm from outside investors.

## Interest Cover

## Questions to answer

1. Say what you see - compared to previous years.
2. Is this an improvement/dis-improvement, positive or negative trend. It is above/below the recommended ratio of $3: 1$
3. What does it mean - is there enough money for expansion, paying dividends and interest.
4. Would debenture holders be satisfied/dis-satisfied.
5. Make reference to when the debenture will be paid off.
6. Also make reference to the bnak acount and debtors

## Template

1. In $\qquad$ the Interest Cover is $\qquad$ times. In $\qquad$ the interest cover was $\qquad$ times
2. This is an improvement / dis-improvement and is a positive / negative trend. It is above / below the recommended ratio of 3:1
3. This means the firm has more / less money available for expansion, paying dividends and paying interest/loans.
4. Debenture holders would be satisfied / dissatisfied with this. The company is still / not able to meet its interest commitments, but the worsening / improving trend combined with good / poor liquidity would concern debenture holders.
5. The Debentures are not listed for repayment until $\qquad$ - $\qquad$ ple has enough / not enough time to put aside resources to be able to repay these when the time comes.
44 | P a g e
6. The bank account is / is not overdrawn, and Debtors owe $\boldsymbol{\epsilon}_{-}$. $\qquad$ PLC should/ should not follow this up.

Suggested Solution (2023-O'Malley)

1. In 2022 the Interest Cover is $\underline{4.25}$ times. In $\underline{2021}$ the

Tip - MUST include the text that is in bold interest cover was $\underline{7.12}$ times.
2. This is a dis-improvement and is a negative trend but is above the recommended ratio of 3:1
3. This means the firm has less money available for expansion, paying dividends and paying interest/loans.
4. Debenture holders would be dissatisfied with this. The company is still able to meet its interest commitments, but the worsening trend combined with poor liquidity would concern debenture holders.
5. The Debentures are not listed for repayment until 2026. O'Malley LTD has enough time to put aside resources to be able to repay these when the time comes.

## SECURITY

Security

## Questions to answer

1. Say what the fixed assets value is, and the depreciation policy should be questioned.
2. Look at the investment have they improve / dis-improved. Would debenture holders be satisfied / dissatisfied.
3. Is there an existing loan (Debenture), does the value of the tangible asset cover the value. Is there security for a new loan.
4. If the tangible assets are high, they should be questioned.

Template

1. Tangible fixed assets including investment are valued at

Tip - Fill in the blank as per your workings and use the correct statement to complete your comment $€$ $\qquad$ . The depreciation policy should be
questions to ascertain the true value of tangible assets.
2. The investment cost $€$ $\qquad$ but now has a value of $€$ $\qquad$ . This shows efficient / inefficient investment decision by management. Debenture holders would be dissatisfied / satisfied with this.
3. There is an existing loan (Debenture) of $€$ $\qquad$ to be repaid in $\qquad$ . The $45 \mid \mathrm{P}$ age
value of the tangible assets are adequate / not adequate to cover this loan (Debenture). There is / is no security for this loan (Debenture)
4. The intangible assets figure should be questioned / not questioned as they are / are not generating income for a high amount (Only included it the intangible figure is high)

## Suggested Solutions (2023-O'Malley LTD)

Tip - MUST include the text that is in bold

1. Tangible fixed assets including investment are valued at
$€ \underline{970,000}$. The depreciation policy. should be questions to ascertain the true value of tangible assets.
2. The investment cost $€ \underline{\mathbf{3 0 0}, \mathbf{0 0 0}}$ but now has a value of $€ \underline{\mathbf{3 1 0 , 0 0 0}}$. This shows efficient investment decision by management. Debenture holders would be satisfied with this.
3. There is an existing loan (Debenture) of $€ \underline{400,000}$ to be repaid in $\underline{2026}$. The value of the tangible assets in adequate to cover this loan (Debenture). There is security for this loan (Debenture)

## PROSPECTS

## SECTOR

## Sector

## Questions to answer

1. Say what sector the business is.
2. Say what the short-term goals are.
3. Say what the long-term goals are.

Template

1. $\qquad$ plc is in the $\qquad$ sector / industry.
2. In the short term this industry is / is not growing as

Tip - Fill in the blank as per your workings and use the correct statement to complete your comment. more $\qquad$
$\qquad$
3. In the long term this industry is / is not growing as $\qquad$
$\qquad$

Suggested Solution (2023 - O'Malley LTD)

1. O'Malley LTD is a retailer in the fast-food industry.
2. In the short term this industry is not growing as people become more health conscious and move away to healthier foods.
3. In the long term, this industry is not growing as it is a highly competitive industry with many well-known brands to compete against.

Note - Make sure to a positive or
negative for short term and long term prospectives

## OVERALL

The debentures holders would be satisfied with the company. However, they would be concerned with the disimproving trends in certain parts of the company such as in profitability, liquidity and gearing.

Note - Always say if the party (debenture, shareholder, or bank manager) would be satisfied or not satisfied. Marks will be given for this and students leave it out

## PAST THEORY QUESTIONS - QUESTION 5

## Questions

## 2023 - Question 5 - Part C

(i) Distinguish between the terms liquidity and solvency when used in ratio analysis.
(ii) A rising liquidity ratio is a sign of prudent management. Briefly discuss.

## 2022 - Question 5 - Part C

The gross profit percentage of Watson plc in 2020 was $36 \%$.
(i) Calculate the gross profit percentage for Watson plc in 2021.
(ii) Give possible reasons for the change in gross profit percentage in 2021.
(iii) Outline how a company could improve their gross profit percentage.

## 2021 - Question 5 - Part C

1. What are the disadvantages to a business of having a high gearing?
2. Explain two ways to reduce gearing of a company.

## 2020 - Question 5 - Part C

1. Explain how a faster stock turnover can increase the profitability of a business

## 2019 - Question 5 - Part C

Shannon plc is considering acquiring a solar panel company, Gener8 Ltd in 2019. Gener8 Ltd has supplied the following balance sheet information for 31/12/2018.

| Closing stock | $€ 47,000$ |
| :--- | :--- |
| Creditors | $€ 45,000$ |
| Debtors | $€ 39,000$ |
| Expenses accrued | $€ 15,000$ |
| Expenses prepaid | $€ 13,000$ |
| Bank overdraft | $€ 16,500$ |

Based on the information given in the above table:
(i) Calculate the current ratio for Gener8 Ltd. Calculate the acid test ratio for Gener8 Ltd.
$49 \mid \mathrm{Page}$
(ii) Using the calculated figures explain why it is important for Shannon plc to analyse the liquidity position for Gener8 Ltd.

## 2018 - Question 5 - Part C

Born2Run plc is considering expansion by purchasing a small sportswear company. It has obtained the following information relating to this company:

|  | 2014 | 2015 | 2016 | 2017 |
| :--- | :--- | :--- | :--- | :--- |
| Period of credit allowed to debtors | 60 days | 54 days | 46 days | 40 days |
| Period of credit received from creditors | 20 days | 26 days | 30 days | 34 days |
| Stock turnover | 12 times | 11 times | 9 times | 6 times |

Having analysed the information in the above table, what advice would you give Born2Run plc regarding this purchase?

## 2017 - Question 5 - Part C

1. As an employee I would be interested in the financial information for the following reasons
2. Identify two other users of financial information

## 2016 - Question 5 - Part C

1. Explain the term 'Gearing'.
2. What are the benefits to a business of having a low gearing?
3. State two ways to reduce the gearing of a company.

## 2015 - Question 5 - Part C

State the limitations of ratio analysis as a financial analysis technique

## 2014 - Question 5 - Part C

Explain the difference between the terms 'Liquidity' and 'Solvency' when used in Ratio Analysis.
Refer to relevant ratios in your explanation

## 2013 - Question 5 - Part C

$\mathbf{5 0 |} \mid \mathrm{Pa}$ g e

Question on ROCE

## 2012 - Question 5 - Part C

1. Calculate the gross profit percentage for 2011
2. Give 5 different explanations for the decrease/increase in 2011.

## 2011 - Question 5 - Part C

Explain the limitations of ratio analysis

2010 - Question 5 - Part C
Question on advice to a friend

## Suggested Solutions

## 2023 - PART C

## Distinguish between the terms liquidity and solvency when used in ratio analysis.

## Liquidity

1. This measures the ability of the company to pay its short-term debts as they fall due.
2. The acid test ratio is a good indicator of liquidity as it includes only liquid assets

For examples - cash and debtors

## Solvency

1. Solvency is the ability of a company to pay all of its debts as they fall due for payment .
2. Solvency is the most important indicator of a business's ability to survive in the long term.
3. A business is solvent if its total assets exceeds its outside liabilities.

For Examples the gearing ratios of debt to equity are good guides.

## A rising liquidity ratio is a sign of prudent management. Briefly discuss.

1. Prudent management in accounting refers to the responsible and cautious approach taken by management in financial matters. It involves making decisions and taking actions that prioritise the long-term sustainability and stability of the business.
2. A rising liquidity ratio indicates that is easier for the firm to pay its short-term debts on time and avoiding paying interest or helping to achieve cash discounts for prompt payment.
3. If the ratio is much higher than $1: 1$ it could mean that the company has too much of its resources tied up in liquid assets when they could be invested in fixed assets enhancing the productive capacity of the business.

$$
2022 \text { - PART C }
$$

The gross profit percentage of Watson plc in 2020 was $36 \%$.
Calculate the gross profit percentage for Watson plc in 2021.

| Formula | Gross Profit <br> Sales |  | $\frac{100}{1}$ |
| :---: | :---: | :---: | :---: |

## Formula

$$
\begin{aligned}
\text { Gross profit } & =\text { Sales }- \text { Cost of Sales } \\
& =950,000-682,000 \\
& =268,000
\end{aligned}
$$

## Give possible reasons for the change in gross profit percentage in 2021.

Possible reason for this fall could be the following

1. Sales (i) A reduction in selling price to get rid of stock
(ii) Cash sales not being recorded
2. Cost of Sales (i) An increase in the cost of sales - for raw materials (Purchases)
(ii) Theft of opening / closing stock
(iii) Overvaluing opening stock or undervaluing closing stock

## Outline how a company could improve their gross profit percentage.

1. Sales (i) Increase the selling price (without increasing the purchase price)
2. Cost of Sales
(i) Reduce the cost of sale by shopping around and finding competitive Suppliers
(ii) avail of discounts for bulk buying or paying before the invoice due Date
(iii) Use cash discount instead of relying on credit

## 2021 - PART C

## What are the disadvantages to a business of having a high gearing?

When fixed interest debt is a high proportion of overall capital it has the following disadvantages:

1. High interest repayments mean less profits are available for investment elsewhere in The business
2. Shareholders are less likely to get a good dividend when gearing is high.
3. The business would find it more difficult to raise additional loan finance.
4. There is a higher risk of liquidation due to not being able to make interest payments.

## Explain two ways to reduce gearing of a company.

1. Sell more ordinary shares to increase shareholders equity as a proportion of capital employed.
2. Reduce or repay loans to reduce fixed interest debt as a proportion of capital employed.
3. Increase reserves/retained profits to increase shareholders equity as a proportion of capital employed.
4. Convert long-term debt to ordinary shares reducing fixed interest debt and increasing Shareholders equity.

## 2020 - Part C

## Explain how a faster stock turnover can increase the profitability of a business.

1. Each time stock is sold, because it contains a mark-up, profitability increases.
2. If the cost of buying the extra stock increases at a slower rate than the mark-up then profitability increases.
3. The more times the stock is turned over the greater the mark-up and profit will be increased.
4. Where stock turnover is high less stock may be held resulting in reduced stock holding costs (insurance, waste etc.) which could lead to an increase in profitability.
5. A faster stock turnover means that the firm may enjoy economies of scale, such as bulkbuying discounts, which will reduce costs and increase profitability.

## 2017 - PART C

As an employee I would be interested in the financial information for the following reasons

1. To assess job security.
2. To see if shareholder dividends are increasing which could be used as a negotiation strategy.
3. To see if the company can continue to pay existing wage rates or can it afford a pay rise.
4. To see if the company plans to expand and thereby assess the prospects for promotion.
5. To assess pension security.

## Identify two other users of financial information

1. Lending institutions
2. Trade creditors
3. shareholders,
4. The revenue,
5. competitors
6. Directors.

## 2016 - Part C

## Explain Gearing

1. This is a measure of how a business is financed on a long-term basis.
2. It measures the relationship between fixed interest debt (loans/debentures + preference shares) and total capital employed/equity.
3. When this is less than $50 \% / 100 \%$, the business is lowly geared. Above $50 \% / 100 \%$ is highly geared. Low gearing is preferable.

## What are the Benefits of a low gearing Company?

When fixed interest debt is a small proportion of overall capital it has the following benefits:

1. Low interest repayments mean more profits are available for investment elsewhere in the business.
2. Shareholders are more likely to get a dividend when gearing is low.
3. The business should find it easier to raise additional loan finance.
4. Less risk of liquidation due to not being able to make interest payments.

## State two ways to reduce gearing in a company

Possible ways to reduce gearing includes the following

1. Sell more ordinary shares.
2. Reduce or repay loans.
3. Increase reserves/retained profits.
4. Convert long-term debt to ordinary shares.

## 2015 - Part C

## State the limitations of ratio analysis as a financial analysis technique

1. It analyses past figures only and these figures are quickly out of date (historical). It merely gives us clues to the future.
2. Ratios do not show seasonal fluctuations
3. Firms use different accounting bases and therefore company comparisons are not accurate
4. Financial Statements do not reveal other important aspects of a company
5. Accounts alone cannot measure aspects which may be extremely significant such as monopoly position, economic climate, staff morale and management/staff relationships.

## 2014 - Part C

Explain the difference between the terms 'Liquidity' and 'Solvency' when used in Ratio Analysis. Refer to relevant ratios in your explanation.

## Liquidity

3. This measures the ability of the company to pay its short-term debts as they fall due.
4. The acid test ratio is a good indicator of liquidity as it includes only liquid assets

For examples - cash and debtors

## Solvency

4. Solvency is the ability of a company to pay all of its debts as they fall due for payment .
5. Solvency is the most important indicator of a business's ability to survive in the long term.
6. A business is solvent if its total assets exceeds its outside liabilities.

For Examples the gearing ratios of debt to equity are good guides.

## 2012 - Part C

Calculate the gross profit percentage for 2011.
Gross Profit percentage $=24.68 \%$

Give 5 different explanations for the decrease/increase in 2011

Cash losses
Stock losses
Change in sales mix
Mark downs
Incorrect valuation of stock
Increased cost of sales
Falling sales price
cash sales not recorded pilferage of stock or obsolescent stock
more sales of low markup goods
during sales to get rid of out-of-date stock
overvalue of opening stock, undervalue of closing stock
without an increase in sales price
without corresponding drop in cost of sales

## 2011 - Part C

## Explain the limitations of ratio analysis

State the limitations of ratio analysis as a financial analysis technique

1. It analyses past figures only and these figures are quickly out of date (historical). It merely gives us clues to the future.
2. Ratios do not show seasonal fluctuations
3. Firms use different accounting bases and therefore company comparisons are not accurate
4. Financial Statements do not reveal other important aspects of a company
5. Accounts alone cannot measure aspects which may be extremely significant such as monopoly position, economic climate, staff morale and management/staff relationships
