| RATIO | FORMULA | UNIT | COMMENT |
| :---: | :---: | :---: | :---: |
| Return on Capital Employed <br> (Profitability) | $\frac{\text { Net Profit (Before Interest) } \times 100}{\text { Capital Employed }}$ | Percentage <br> (\%) | 1. Should be compare to risk free investments, debentures and preference shares <br> 2. A company is profitable if their ROCE is higher than the return from risk free investments |
| Return on Shareholders' Equity <br> (Profitability) | Net Profit (After Pref Dividend) $\times 100$ Ordinary Share Capital + Reserves | Percentage <br> (\%) | 1. This shows the return to stakeholder after the following have been paid <br> a. Interest <br> b. Taxes and <br> c. Preference Dividends |
| Current Ratio (Liquidity) | Current Assets: Current Liabilities <br> OR <br> Current Assets <br> Current Liabilities | Ratio <br> 2:1 | 1. This shows if the working capital (CA $C L$ ) is enough to meet the day-to-day cost of the business <br> 2. Recommended ratio is $2: 1$ <br> 3. This means that for every $€ 1$ owed by the business in the short term the business has $€ 2$ to pay |
| Acid Test (Liquidity) | Current Assets - Closing stock : Current Liabilities <br> OR <br> Current Assets - Closing stock Current Liabilities | Ratio <br> 1:1 | 1. The acid test ratio doesn't use closing stock as it is hard to convert it to cash quickly <br> 2. A recommended ration is $1: 1$ <br> 3. Any it is a good indicator how liquid a company is |


| Stock Turnover <br> (Usually asked in Part A (i)) | Cost of Sales Average Stock | Times | 1. This shows the number of times in a year that average stock is sold <br> 2. If this figure is lower, it could be an indicator that the business is slowing down <br> 3. If this figure is high the business could run the risk of running out of stock due to a tight policy |
| :---: | :---: | :---: | :---: |
| Average Stock <br> (Usually asked in Part A (i)) | $\frac{\text { Opening }+ \text { Closing Stock }}{2}$ | Euro |  |
| Debtors Collection Period <br> (Usually asked in Part A (i)) | $\frac{\text { Debtors } \times 12 / 52 / 365}{\text { Credit Sales }}$ | Months/W eeks/Days | 1. This shows that amount of time it takes the business to collect form their debtors <br> 2. The business should collect debt quickly this can be done by given a discount to invoice are paid before the due date |
| Creditors Collection Period <br> (Usually asked in Part A (i)) | $\frac{\text { Creditors } \times 12 / 52 / 365}{\text { Credit Purchases }}$ | Months/W eeks/Days | 1. This shows that amount of time it takes the business to pay their creditors (Debts) <br> 2. Having a long credit period can help the business but they will lose out on discount |


| Gearing Ratio (Total Capital) <br> (Gearing) | $\frac{\text { Loan }+ \text { debenture }+ \text { Preference Shares } \times 100}{\text { Capital Employed }}$ | Percentage <br> (\%) | 1. Lowly geared company = fixed interest is less than 50\% <br> 2. Highly geared company = fixed interest if higher than $50 \%$ <br> 3. It's important that is business is not too dependent on outside finance (Borrowings) <br> 4. As interest and dividend (Pref) must be paid even if a profit is not made |
| :---: | :---: | :---: | :---: |
| Gearing Ratio (Equity Capital <br> (Gearing) | $\frac{\text { Loan }+ \text { debenture }+ \text { Preference Shares } \times 100}{\text { Ordinary Shares issued }+ \text { Reserves }}$ | Percentage <br> (\%) | 1. Lowly geared company = fixed interest is less than $50 \%$ <br> 2. Highly geared company = fixed interest if higher than $50 \%$ <br> 3. It's important that is business is not too dependent on outside finance (Borrowings <br> 4. As interest and dividend (Pref) must be paid even if a profit is not made |
| Interest Cover <br> (Gearing) | Net Profit Before Interest and Tax Interest for the year | Times | 1. This means the firms has money available for expansion, paying dividends and paying interest/loans |
| Dividend Cover <br> (Dividend Policy) | Net Profit (After Tax \& Preference Dividend) Ordinary Dividends | Times | 1. This indicates the amount of earning/profit are being retained by the business <br> 2. Retained earnings help to increase share value - shareholder like to see a high dividend cover because of this. It show the risk to dividend if profits decrease |

$3 \mid P a g e$

| Dividend Yield <br> (Dividend Policy) | $\underline{D P S} \times 100$ <br> Market Value per Share | Percentage <br> (\%) | 1. This shows the return to shareholders form their investment <br> 2. It should be compared to risk free investments, debentures, and preference share |
| :---: | :---: | :---: | :---: |
| Dividend Per Share (DPS) <br> (Dividend Policy) | Ordinary Dividends Ordinary Shares issued | Cent | 1. This is the amount of dividend ordinary shareholders will receive per share owned |
| Dividend Pay-out <br> (Dividend Policy) | $\frac{D P S \times 100}{E P S}$ | Percentage <br> (\%) | 1. The is the percentage of profit that is paid out to shareholders <br> 2. Is should be as close to $50 \%$ as possible |
| Earnings Per Share <br> (EPS) <br> (Share performance) | Net Profit (After Preference Dividend Paid) Number of Ordinary Shares | Cent | 1. This shows the profit coming from each ordinary share <br> 2. It is expressed as a percentage <br> 3. It shows investors how well their investment is being used |

4 | Page

| P/E Ratio | Market Price Per Share <br> Earnings Per Share | Years |
| :---: | :---: | :---: | | 1.This shows how long it will take a <br> shareholder to get their investment back <br> 2. It is expressed in years |
| :--- |

